



CALL FOR PAPERS

Authors are requested to contribute their scholarly articles in the following sub-themes:

- Energy efficient technologies and sustainability at work
- Zero waste initiatives
- Sustainable Sourcing
- Eco-friendly product design
- CSR, green practices & sustainability
- Employee Engagement in sustainability efforts
- Green Fleet Management
- Sustainability Branding
- Environmental Stewardship
- Green certifications, labels and business
- Green Teams
- Sustainable workplace practices
- Sustainability metrics and performance appraisal
- Net zero commitment
- Green finance and investment
- Consumers & green technology adoption
- Energy audit
- Eco-consulting
- Green franchises
- Organic catering

PUBLICATION SCOPE:

Peer reviewed articles shall be published in an edited book with Excel India Publishers



HALDIA INSTITUTE OF TECHNOLOGY

Haldia Institute of Technology, betterly known as HIT Haldia is an autonomous self-financed, first private engineering institute in West Bengal, India, approved by All India Council for Technical Education (AICTE), New Delhi and affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT). It is an institution maintained and financed by ICARE, Haldia. It is a NAAC Accredited Technical Institute with "A" Grade [CGPA-3.31 out of 4], B.Tech. Programs [AEIE, BT, CE, CHE, CSE, ECE, EE, FT, IT and ME] Accredited by National Board of Accreditation (NBA). Evolved from a nut shell of three Departments with a diminutive ninety students in the year 1996, it has thrived to offer fourteen undergraduate and nine post graduate programme. Along with the infrastructural growth, the quality education, the team work and cultivation in the field of research and development has made the institute epitome of technical education. Haldia Institute of Technology is dedicated to the objectives of creating highly trained professional manpower in various disciplines of Engineering, Technology and Social Science. The Institute is also dedicated to the contribution of higher scientific research in Technology as well as in Applied Science and Social Science

ABOUT THE CONFERENCE

Green business practices" refer to a company's efforts to minimize their environmental impact by implementing sustainable strategies like waste reduction, energy conservation, water efficiency, using renewable energy sources, and sourcing sustainable materials throughout their operations, essentially aiming to operate in a way that is environmentally responsible and contributes to a more sustainable future. Green business practices not only help protect the environment but can also lead to long-term growth and success. Some sustainable practices that businesses can adopt to foster growth include energy efficiency, waste reduction, green marketing, water conservation, eco-friendly product design, green transportation, green certifications, sustainable financial practices etc. By adopting green business practices, companies not only help protect the planet but also stand to gain from improved efficiency, lower costs, and better relationships with customers and employees. Sustainability is no longer just a trend—it's becoming a necessity for the future of business.



INTERNATIONAL SEMINAR

ON

GREEN BUSINESS PRACTICES AND SUSTAINABILITY

20 – 21 March, 2025

Organized by

**Department of Management & Social Science
Haldia Institute of Technology
In association with IQAC**



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[An autonomous institute of ICARE]

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REGISTRATION

Presentation & Participation Rs 500/-
(Academicians/Research scholars)

Presentation and Publication: Rs 2500/-
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